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Joseph G. Sierchio

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Experience:

2015 – Present FREELANCE

Video Editor, A&E Television Networks – New York

- Create on-air promos for A&E, History and Lifetime Channels.

Video Editor, CBS NEWS – New York

- Create on-air promos for the CBS Morning Show and the CBS Evening News.

Video Editor, E! – San Francisco

- Create promos and social media spots for Crunchyroll and VRV streaming properties.

Video Editor, Insomnia – New York

- Create promos and marketing pieces for clients such as Lifetime and Hewlett Packard.

Video Editor, MSNBC – New York

- Create on-air promos, show opens and social media spots.

Video Editor, TRU TV – New York

- Create on-air promos, sizzle reels, marketing spots and social media spots.

Video Editor, Vanessa Tremain Creative – New Jersey

- Create on-air promos and sizzle reels for clients such as Bravo and WeTV.

Video Editor, WeTV – New York

- Create on-air promos, sizzle reels and social media spots.

2013 – 2015 NUTMEG POST New York, NY

Avid Editor, Nutmeg Post

- Edited and produced highly creative promos, social media spots, integrated marketing campaigns and commercials for clients such as Syfy, Nickelodeon, Disney, TRU TV, BET, History Channel, Food Network, CBS News and Tilting Point.

2007 - 2013 FREELANCE

1998 – 2009 TURNER BROADCASTING New York, NY

Avid Editor, TRU TV Creative Services Department

Education:

1993 – 1998 SCHOOL OF VISUAL ARTS New York, NY

Bachelor of Fine Arts Degree, Film and Video Production

- General film and video production studies.
- Wrote, directed and edited two sync sound 16mm films.
- Trained in the use of both film and video production equipment including, film editing, non-linear editing and both film and video cameras.

Skills:

Avid Media Composer, Symphony, News Cutter and Sorenson Squeeze. Adobe Premiere, Photoshop, Media Encoder and After Effects. Apple Final Cut Pro 7 and Compressor. Sapphire, Boris and Magic Bullet Effects. Canon DSLR Cameras and equipment. MAC and PC platforms.